



Dear friends,

Thank you again for continuing to work with us through this difficult time. Please know, we are always here to provide support to you, your staff and families as we navigate these times together.

We are in unprecedented times, and this fall is going to be different from any we've seen in the past. We want to keep you up to date on our contactless, fall school photography. We have implemented a number of safety protocols for your school, staff, students and our employees which are detailed below:

-We will send each school a digital photo day flyer that the schools will forward out to parents and students. We will not require any flyers or paperwork on photo day.

-We will now photograph all students standing to eliminate contact with the seat

-The photographer will stay behind the camera and pose the student from a safe distance.

-All photography lineups will have students lined up 6 feet apart.

-All ordering is done online--no envelopes going back and forth and no cheques or cash to transfer. We encourage all schools to use our direct mail to home option. Each order will have a separate shipping cost of \$7.00 (last year it was \$6.00). We can still provide bulk deliveries to schools; however, shipping directly home avoids photos arriving at your school, your admin handling all the orders, then requiring individual students coming to the office for pickup. Online ordering can be done anytime and there is no order deadline.

-IF it is safe and we are able to photograph groups, we would love to! However, if circumstances do not allow, we will use the individual pictures from the fall photography and print class, grade or group collages. We will continue to photograph small groups that meet the requirements for maintaining safety.

-We will now require a large enough space to photograph in order to accommodate the appropriate distancing of students and photographers; i.e. no library, classroom, foyer, etc.

For our grads...

We opened our studio June 1, and are spacing out appointments to minimize the number of students in the building. We will do the same in the mobiles this fall. So far we have seen great response from all of our customers. A few measures we are taking:

-We have restricted the use of props and are only allowing one family member to come with the student.

-We have installed Plexiglas shields at our front counter, and photographers are wearing masks and gloves.

- All photography rooms are required to be wiped down between students.

-We are also providing a gown for each student while in the studio and not reusing them for at least 2 days. All caps are also lined with a single use liner.

Michael Rak
General Manager